

# Industry Report

## Smart Kitchens: Intelligent Planning, Shopping, and Cooking

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2017



By Patrice Samuels, Senior Analyst

Synopsis	Smart Stove Features																
<p>The connected kitchen is changing the competitive landscape for appliance brands. This report highlights the smart product strategies of major appliance brands, as well as the primary challenges and efficiencies associated with evolving traditional products to smart products. It also describes the leading use cases and value propositions that will drive adoption of smart kitchen products.</p>	<p style="text-align: center;"><b>Appeal of Smart Stove Features</b> U.S. Smart Appliance Owners and Intenders</p> <table border="1"> <caption>Appeal of Smart Stove Features Data</caption> <thead> <tr> <th>Feature</th> <th>% Rating "Very Appealing"</th> </tr> </thead> <tbody> <tr> <td>Detects when food is done</td> <td>~55%</td> </tr> <tr> <td>Automatically adjusts the settings to prevent food from burning or drying out</td> <td>~52%</td> </tr> <tr> <td>Can tell you if food is properly cooked</td> <td>~48%</td> </tr> <tr> <td>Helps you coordinate the meal so that everything is done at the same time</td> <td>~45%</td> </tr> <tr> <td>Automatically adjusts cooking time based on the weight of the food</td> <td>~42%</td> </tr> <tr> <td>Helps you troubleshoot problems</td> <td>~40%</td> </tr> <tr> <td>Can be turned off using a smartphone</td> <td>~38%</td> </tr> </tbody> </table> <p style="text-align: right;">© Parks Associates</p>	Feature	% Rating "Very Appealing"	Detects when food is done	~55%	Automatically adjusts the settings to prevent food from burning or drying out	~52%	Can tell you if food is properly cooked	~48%	Helps you coordinate the meal so that everything is done at the same time	~45%	Automatically adjusts cooking time based on the weight of the food	~42%	Helps you troubleshoot problems	~40%	Can be turned off using a smartphone	~38%
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<p><b>Publish Date:</b> 1Q 17</p>	<p>“For several device manufacturers, the kitchen is now the focus of the smart home evolution,” said Patrice Samuels, Senior Analyst at Parks Associates. “While there are many opportunities to increase convenience and drive value for consumers, product manufacturers must focus on those features that highest appeal.”</p>																
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